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# Round Table

## Ready For A 'New Economy'

By Jeremy Amen  
Wednesday - June 08, 2011

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By Jeremy Amen  
CEO of Wavecom Solutions

Founded in Hawaii in 2001, Wavecom Solutions has grown from a network-based telecom firm to a leading edge, Information and Communications Technology (ICT) company providing cloud services, unified communications as well as Carrier and Enterprise-grade voice, data and disaster recovery solutions. Serving Hawaii, the Mainland and greater Asia Pacific region, we operate Hawaii's only proprietary six-island subsea and terrestrial fiber network.

Whether you are in Kapolei or Kawaihae, ICT has the power to create opportunities as never before. The capability to not only communicate but also

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to exchange information in real time across vast distances has enabled more individuals and businesses to participate in our economy, regardless of their location. Our network and services provide Hawaii residents and businesses the means to transfer massive amounts of data - imaging, videos, audio, as well as this *MidWeek* column - over thousands of miles of ocean securely, with no loss of quality.

The ability to communicate and exchange information instantly, across vast distances, has been a boon to Hawaii residents.

On the Big Island, communicating even small distances can pose a tremendous challenge when you have Mauna Kea to contend with. That was the concern faced by New West Broadcasting, a Hilo-based radio station that



also serves Kailua-Kona. The problem New West faced was getting its live stream broadcast from Hilo to Kona with 13,796-foot Mauna Kea sitting between the two towns. We were able to solve this dilemma by delivering its data from Hilo over a fiber optic cable to the Kona transmitter, where it could be rebroadcast to listeners.

Fiber optics and ICT also can bring new economy industries, such as Life Sciences, IT and software to areas where these jobs were once difficult to come by. Maui Research and Technology Center, based in Kihei, is a great example of this phenomenon. Formerly only a tourist destination, MRTC is now one of Hawaii's most significant high-tech centers. Wavecom Solutions, which provides fiber and services to MRTC, supports technology, infrastructure companies and key industry niches ranging from astronomy to biotechnology. MRTC tenants such as Goodfellow Brothers and the Akimeka & Maui Economic Development Board create good paying jobs and help drive the sustainability of our economy.





As Hawaii's mature industries such as agriculture and service sectors diminish in importance, "new economy" sectors such as sustainable energy, software and IT will grow to take their place. More importantly, they will create better-paying jobs that will keep our young people in Hawaii. Wavecom Solutions will be there to provide the unified voice and data solutions, cloud services, bandwidth and disaster recovery technologies that Hawaii will need to flourish in the 21st century.

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